



Welcome to Harghita County!
One of the most unique corners of culture in Europe

On behalf of Harghita County Council we are pleased to send you our third international newsletter

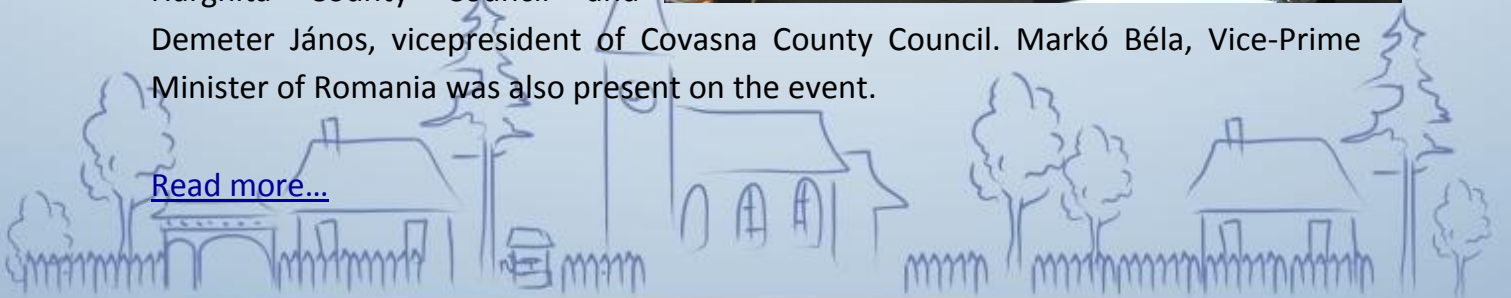
News

Szeklerland Stand for the third time at the Romexpo Romanian Touristic Fair

Entrepreneurs from Harghita, Covasna and Mures county promoted tourism offers of Szeklerland on a common stand. On the 21st of October 2010 was the official opening of the autumn edition of the „Romexpo” Romanian Touristic Fair and on this occasion a common press conference was organized, held by Borboly Csaba, president of Harghita County Council and Demeter János, vicepresident of Covasna County Council. Markó Béla, Vice-Prime Minister of Romania was also present on the event.



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Szekler Family Days – Promotion of family ideal in Harghita County

Based on the initiation and under the organization of Harghita County Council, the Szekler Family Days took place on 15th of May, at Sumuleu Ciuc, Miercurea Ciuc and on 9th of October 2010 at the salt-mine of Praid in Harghita county. The objective of the Szekler Family Days is to promote the family ideal, the idea of big families in order to stop the aging of Szekler society, to increase the advantages of social assistance and their services, to promote practical informations regarding children and family, and also to increase the children's and families' living standard.



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Promotion and development of Mary Trail in Transylvania – A spiritual road through Central Europe

With the support of Harghita County Council on 1-3 October 2010 a conference was organized in Şumuleu Ciuc / Csíksomlyó on the promotion and development of Mary Trail project, which also represented the Transylvania kick-off meeting of the project. The Mary Trail is a pilgrim and tourist route network through Central Europe. It starts in Mariazell (Austria) and ends at Şumuleu Ciuc / Csíksomlyó (Transylvania, Harghita county). It's total length is 1400 km, which can be covered on foot in 60 days.



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Info Days on Robinwood Plus Project

Main objective of the project is the promotion of the multifunctional role of forests as engine for economic development, environment protection and quality of life improvement in rural areas, in



accordance with the EU Forest Action Plan and sustainability policies. In the above mentioned an open call of proposals for subprojects was launched among its partner regions. Its objectives will be relevant in reaching the general targets of the Robinwood Plus project. Also, the subprojects will have to facilitate the systematic change of experience of good practices in forest planning activities.

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Szekler Academy

In Harghita county took place and continuously will take place several seminars, forums and conferences for local intellectuals, specialists and professionals under the organization of Harghita County Council. The main objective of the Szekler Academy is to include Harghita county's intellectuals into the county's and Szeklerland's public life process and to give them the possibility to take part in the region's public policy work.



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Autumn Fair of Traditional Szekler Products

Despite of cold weather, more than 3000 persons visited in Miercurea Ciuc the Autumn edition of the Traditional Szekler Products' Fair. In the city center more than 70 Szekler producers and manufacturers showed and sold their already well-known products. The event was organized by Harghita County Council and its objective was to promote traditional products and to offer the possibility for manufacturers and farmers from Harghita and Szekler towns to show their products.



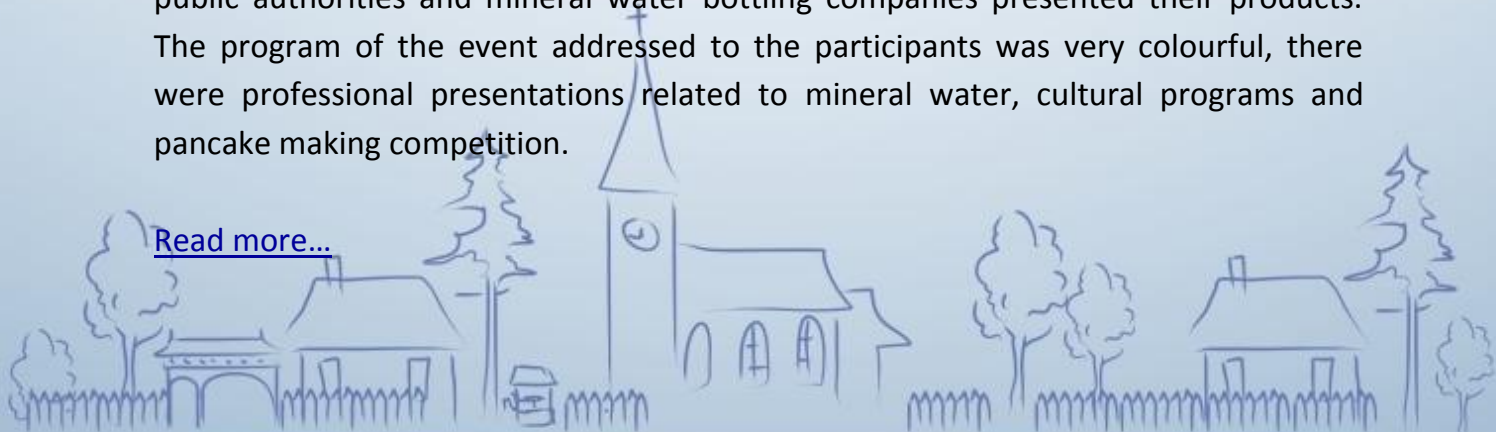
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Aquarius – Celebration of Mineral Water on 28 August 2010

The 4th edition of Aquarius – Celebration of Mineral Water organised by Harghita County Council and Covasna County Tourism Association was held in Dugas spa of Dănești this year. During the event several local public authorities and mineral water bottling companies presented their products. The program of the event addressed to the participants was very colourful, there were professional presentations related to mineral water, cultural programs and pancake making competition.



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Establishment and implementation of a complex e-government system at Harghita County Council

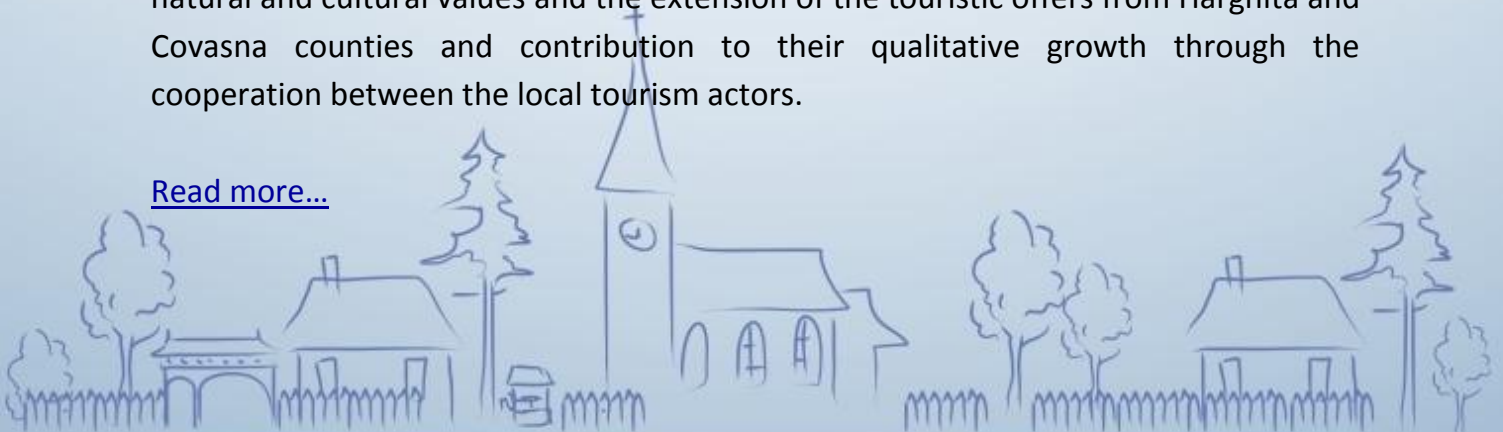
The project will be submitted in the framework of Sectorial Operative Program “Growth of Economic Competitivity“ 2007-2013, Axis III „Information and communication technology for the private and public sector“, MDI.2 „Development and improvement of the electronic public services efficiency“, Operation 1 „Sustenance of the e-government implementation and assurance of the connection to the broadband, where is necessary“. The specific objectives of the project are to offer e-services of public administration for citizens/entrepreneurs and public administration and also to offer an easy access to the services provided by the public administration. For those public authorities, who use the informational and communication technology in order to provide e-services, this project is going to assure new opportunities but also internal organizational changes in Harghita County.

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Promotion of the traditional values as touristic product of Harghita and Covasna counties

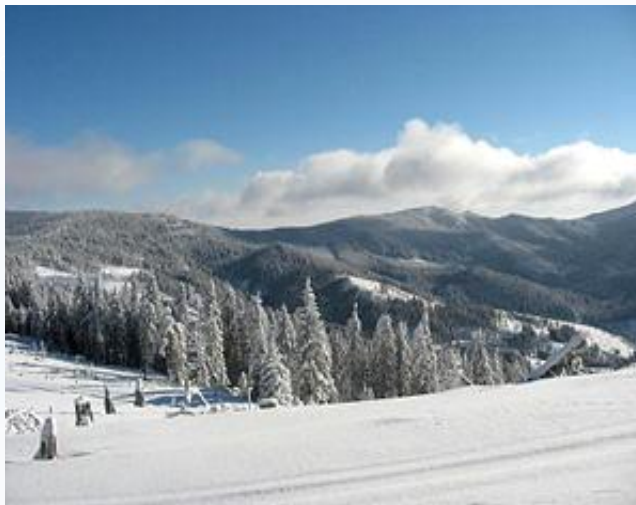
Harghita and Covasna County Councils will beneficiate of funding from the Regional Operative Program 2007-2013. The main objectives of the projects are the following: improvement of the image of Harghita and Covasna counties through the development of a distinctive and unique touristic image and establishment of an integrated informational system of the tourism offers of the beneficiaries. It also will reach the valorization and promotion of the touristic sites, based on the common natural and cultural values and the extension of the touristic offers from Harghita and Covasna counties and contribution to their qualitative growth through the cooperation between the local tourism actors.

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Harghita County – The Land of Winter Sports

Due to its particular climate Harghita county has a long-standing tradition in winter sports, being the cradle of ice hockey in Romania. The teams of Miercurea Ciuc and Gheorgheni brought home several championship titles, achieving remarkable results. Our athletes have outstanding achievements also in speed skating, nordic skiing, biathlon, and bobsled. The best-known ski tracks are in



Harghita Băi, Harghita Mădăraș, Izvoru Mureș and Homorod Resort. Harghita Băi, which administratively belongs to Miercurea Ciuc, is the favorite ski resort of the locals, winter sport enthusiasts being able to choose from several modern ski tracks. The resort also offers a variety of accommodation possibilities.

For further information visit Harghita county's official website: www.harghitacounty.ro



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